

Unlock the solution to  
poverty with these ideas.



1. Take Action Now • You Hold The Key!



Women are the solution to poverty. They have the potential to bring about economic and social change that transforms lives – one woman, one family, one community at a time.

1. **Print out this poster and put it up in your room, school or office.** Email this website and toolkit to 5 friends who you know care about equal opportunities for all.
2. **Share your voice.** Learn the causes of gender inequality in a country and generate solutions and share this by writing to the country's government to advocate for their women.
3. **Stop violence against women.** If you witness gender-based violence or its signs, report it to your local authorities.
4. **Be informed.** Vote for people who care about women empowerment and want to address gender inequality. Support new or better state and local laws that protect women and promote equal rights for women.

2. One Step Further • Advocate.

**MAKE A VIDEO** on what challenges women still face today and how we can address these issues. Then upload and share it onto the Women Empowered Facebook page.



**ORGANIZE A GROUP** and go to a local women's shelter. See how you can help improve the living conditions and lives of the women there by volunteering at the shelter once a month.



**KEEP A GIRL IN SCHOOL**  
Research programs that help fund and keep girls in school. Then fundraise to help support those programs and empower these girls to become influential women.



Did You Know?

IN ETHIOPIA:

Over 15,000 Ethiopian women from Addis Ababa to Afar are participating in savings & social empowerment groups.



PROMOTE AWARENESS ON FACEBOOK AND TWITTER

Like us at [www.facebook.com/pci.we](http://www.facebook.com/pci.we).  
Follow us at [Twitter.com/PCIGlobal](https://twitter.com/PCIGlobal)

3. Get Involved. Make A Difference • GIVE!

PCI Global ([www.PCIGlobal.org](http://www.PCIGlobal.org)) is an organization that has been combatting poverty for over 50 years. You can give in support of their lifesaving global efforts. Fundraise on behalf of Women Empowered on [www.crowdrise.com/womenempowered](http://www.crowdrise.com/womenempowered).





66%  
WOMEN

In Indonesia, over 175 community members received training on climate change adaptation and business skills.

Know The Facts [share this with 5 friends]

Courage is like a muscle.  
We strengthen it with use.

- Ruth Gordon

Women are the agent of change. We are drivers of progress. We are makers of peace — all we need is a fighting chance.

- Hillary Clinton

A woman is the full circle. Within her is the power to create, nurture, and transform.

- Diane Mariechild

PCI's objective is to expand the WE Initiative to engage 100,000 women in Bolivia, Botswana, Ethiopia, Guatemala, Haiti, India, Indonesia, Liberia, Malawi, Nicaragua, Tanzania, Zambia and the US.

Total savings and lending by WE groups  
\$600,425

Number of women participating in the WE Initiative

16,902

16

Number of Countries PCI plans to have active WE groups

Number of active WE groups

1,142

2,160

Projected number of microenterprises supported with economic and social empowerment groups

The future belongs to those who believe in the beauty of their dreams.

- Eleanor Roosevelt